

EDITORIAL

The third issue of the Romanian Review of Social Sciences has embraced a particular flow of interdisciplinary research, exploring in depth some of the multiple dimensions encapsulated by one field of study, namely the economic science at large. Of course, this collection of paper, modest in length, covers only some small segments of interesting applications, but hopefully just enough to portray the essence of collaborative work and the extended perspective for further opportunities that lies behind it.

The first paper that opens up the discussions presents a game theory approach for exploring the construction accident dynamics in Hong Kong, in the light of information sharing by the young generation. The author, R.Yi Man Li, makes a very convincing case on the usefulness of mobile devices in improving consumer's safety, revealing new faces both of the classical prisoner's dilemma and the modern technological gadgets.

Maintaining the focus on the consumer, but this time from an organizational point of view, the study of I.Ali and his colleagues provides a thoroughly performed econometric analysis with the aim of pointing out the nature and levels of associations between corporate reputation, consumer satisfaction and consumer loyalty in the cellular industry of Pakistan. The findings express some innovative guiding lines for professionals and policy makers preoccupied by enhancing corporate performance in a healthy manner for all the parties involved.

With similar objectives in terms of implementability, the paper of S.Mandal reaches the logistics area and develops a comprehensive overview on the contemporary issues related to measuring aspects in supply chain management. The opinionated piece of C.Cojocaru completes the picture by bringing to the readers' attention the challenges faced by the practice of controlling in selecting and examining the key performance indicators considered by an entrepreneur.

A more macroeconomic view is given by the manuscript of R.Ingwe, W.Mboto and F. Ojong, manuscript which deals with the complex issue of industrial development in Africa's second largest economy, Nigeria. Their sophisticated arguments have taken into account not only economical variables but also legal and political ones, setting the scene for the formulation of some sound national strategies.

Finally, the last two contributions lay in the book review sector. A.Ginghină analyses the validity of a sacred economy as portrayed by Charles Eisenstein, commenting on a large array of philosophical and psychological insights that revolve around the history of money, gifts and human interactions. Both author and reviewer strive to promote a new economic system that will rediscover its sacred roots and meaning. The other paper is mostly embedded in the social area, where R.Dinescu examines the evolution of social entrepreneurship in Romania, along with the structure and dynamics of the nonprofit industry, as described by renowned Romanian scholar – Mihaela Vlăsceanu. The specific of the discourse is illustrated through the multifaceted interpretations of the numerous qualitative analyses presented through the book.

Looking in retrospective, I believe that this issue proves a content-base and coherent progress of the journal and I hope it represent a seed that will further develop by promoting future special issues or other appealing formats of synthesizing and disseminating knowledge.

Rodica Ianole

Editor of the Romanian Review of Social Sciences

